

When I decided I wanted to be a newborn photographer just over 4 years ago I was one of only a couple of photographers in this area who specialised in portraits of babies under 14 days old. As I have worked with babies all my life and I started off as a nursery nurse and gained my SNNEB at 17 and owned my own private nursery aged 6 weeks - after school, so it was a natural progression for me to become a newborn and children and family photographer.

I have trained with some of the UK's leading newborn photographers, not just one but three different ones taken with me knowledge of the industry and safe practice that is needed to do this so the next stage for me was gaining the Newborn Safety Certification that is given within The Master Photographers Association. To gain my certification it meant me going into great detail of all the aspects of newborn photography from the minute the enquiry comes in to the information I provide to parents beforehand to help them prepare for the session. I then had to list all the things I do to prepare for the session prior to the baby arriving, the temperature of the room, positioning my props and beanbag then through the actions I take during the session monitoring the room temperature, signs that baby is warm and settled even down to the clearing up process, including the fact I use non-bio washing power and clean everything down with Milton including props, changing station, beanbag etc.

You do not realise how much goes on behind the scenes of newborn photographers and it's only when you are listing everything that we just do every day and is instinctive that you realise how important it is when choosing your newborn photographer.

I also had to send in my Health and Safety Policy and my professional insurance certificates with a selection of newborn photos with ones that are composites to show safe posing.

It is then judged by highly trained panel of judges who are professional photographers within The Master Photographers Association

As Newborn Photography is still unfortunately an unregulated industry with no requirement to be trained or insured, I wanted to make sure that I could offer my clients who want stunning portraits of their precious newborn peace of mind knowing that I have done everything I can to be the best I can be and to provide a safe environment for your baby.

As a fully qualified member of the Master Photographers Association you can be assured that from the minute you walk through my door you and your babies health and well being is at the forefront of everything I do, from ensuring the room is at a consistent temperature suitable for baby as well as providing water, and a selection of tea's and coffee for the parents.

Choosing a newborn photographer should be about the health and wellbeing of your baby not the best price you can get.

Kind Regards

Amanda x